

GREAT DESIGNS IN STEEL

2024 SPONSORSHIP PACKAGES

Gold – \$20,000

- 10 x 20 exhibit booth
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Social media feature on the AISI Automotive Program LinkedIn page
- Logo on GDIS App
- Logo inclusion in printed program
- One (1) pull-up banner in welcome area at event
 - Sponsor provides design, AISI to print
- On-stage recognition during opening remarks. Opening remarks attended by all guests (approx. 1,200 - 1,300)
 - Individual slide with company description
- Digital signage at event
 - AISI to design
- Digital banner ad in ALL event email communications sent to nearly 5,000 individuals
 - Sponsor to provides banner ad
- 30-second video promo segment
- Inclusion in Automotive Excellence Award press release

Silver – \$15,000

- 10 x 10 exhibit booth
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Social media feature on the AISI Automotive Program LinkedIn page
- Logo on GDIS App
- Wi-Fi sponsor signage on all tables in the main hall and registration
- Logo inclusion in printed program
- On-stage recognition during opening remarks. Opening remarks attended by all guests (approx. 1,200 - 1,300)
 - Logo on-screen
- Digital banner ad in two (2) event email communications sent to nearly 5,000 individuals
 - Sponsor provides banner ad
- 30-second video promo segment

Bronze – \$10,000

- 10 x 10 exhibit booth
- Hyperlinked logo inclusion on GDIS website for one (1) year
- Logo inclusion in printed program
- On-stage recognition during opening remarks. Opening remarks attended by all guests (approx. 1,200 - 1,300)
 - Logo on-screen

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2024 GDIS ADDITIONAL SPONSORSHIP OPPORTUNITIES

30-Second Video (Montage) – Gold Level (Included), Silver (Included), \$2,000 Bronze

- 30-second video promo spot to play during event day throughout the event venue at Suburban Collection Showplace and in the main hall during lunch
- Videos will be displayed in high traffic areas including outside track rooms and inside the building entrance by registration
- Company responsible for developing the 30-second video and will be part of a sponsorship montage
- Video format to be Mp4 and to consist of strictly visual elements - no audio due to convention background sound levels

Social Hour Sponsor – \$3,000

- Company logo signage on bar and banquet tables
- Logo inclusion on GDIS website for one (1) year